

THIRD THURSDAY ARTWALKS

Established by Saranac Lake artist, Tim Fortune, Third Thursday ArtWalks are entering their third decade. Created to showcase local artists and performers, the event draws people from the Saranac Lake Region into the downtown Saranac Lake, providing economic impact on local businesses.

How Sponsors Benefit:

- * Gain recognition by being positioned on the ArtWalks map
- * Reach the artists, craftspeople and performers assigned to set up at local businesses.
- * Reach the shoppers and art lovers who come out to walk the village during the extra business hours of the ArtWalk



GENERAL SPONSORSHIP

\$2500

- * ad on print map
- * logo included in online marketing & advertising
- * all benefits of business sponsorship

PERFORMER SPONSORSHIP

\$1000

- * ad on print map
- * logo included in online marketing
- * all benefits of business sponsorship

BUSINESS SPONSORSHIP

\$100

- * participation in all 4 walks
- * inclusion in online & print map