

## ADIRONDACK PLEIN AIR FESTIVAL

In 2009, ArtWorks member, Sandra Hildreth, started a small, local plein air festival. Over the next 10 years and under her leadership, it has grown to a nationally known, major plein air event that attracts artists from all over the country. As a program of BluSeed Studios, the festival continues to flourish and is scheduled for August 12 to 17 in 2019.

### How Sponsors Benefit:

- \* Exclusive opportunities to reach the 50 juried artists from all over the country who are selected to participate
- \* Target ArtWorks members and the greater Saranac Lake community at specific Plein Air events that occur throughout the week



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## GENERAL SPONSORSHIP

\$2500

- \* ad on website
- \* logo included in online marketing & advertising

## RECEPTION SPONSORSHIP

\$1000— Preview Party Reception (Adk Action)

\$1000— Meet the Artist Reception

- \* ad on website
- \* logo included in online marketing

## AWARD SPONSORSHIPS

\$1000—First Place

\$750—Founders Award (contingent sponsor)

\$500—Second Place (contingent sponsor)

\$500—People's Choice (contingent sponsor)

\$250—Nocturne Contest

\$250—Artists' Choice

\$250—Quick Draw Competition

\$250—4 additional awards