The Studio Tours showcase the wealth of talent and creativity that makes Saranac Lake an arts destination. They are a unique opportunity for visitors to learn about each artist’s process, inspiration, and materials; see works in all stages of progress; and watch artists demonstrate their techniques in a wide variety of styles, subjects, and media including painting, pastel, ceramics, printmaking, woodcarving, fused glass, photography, fiber art and more. Different artists participate on different days of each of the tour weekends.

**How Sponsors Benefit:**

* Unique promotion through individual artists, galleries, and cultural centers
* Reach tourists, sightseers, and shoppers
GENERAL SPONSORSHIP

$2500

* ad on website and on map
* logo included in online marketing & advertising

RECEPTION SPONSORSHIP

$1000—Meet the Artist Reception

* ad on map
* logo included in online marketing